

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1501441-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Consumers for Smart Solar	CONSUMERS FOR SMART	7097

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1501441	08310756

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	497	923

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/28/16	10/28/16	Jimmy Kimmel	1135P-1238A	----1--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/28/16	11:59 PM	Jimmy Kimmel	1135P-1238A	:30	CSS1609SDRTVH	\$300.00 NM
2	10/28/16	10/28/16	M-F 5pm News	5-6pm	----1--	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$750.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/28/16	5:27 PM	M-F 5pm News	5-6pm	:30	CSS1609SDRTVH	\$750.00 NM
3	10/28/16	10/28/16	WPBF News 25 @ 6:00P	6-6:30PM	----1--	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$825.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/28/16	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CSS1609SDRTVH	\$825.00 NM
4	10/28/16	10/28/16	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$650.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/28/16	6:06 AM	WPBF News 25 Mornings	6-7AM	:30	CSS1609SDRTVH	\$650.00 NM
5	10/28/16	10/28/16	Wheel Of Fortune	7-7:30PM	----1--	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$2,000.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/28/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	CSS1609SDRTVH	\$2,000.00 NM
7	10/28/16	10/28/16	WPBF NEWS AT 9:00AM	9A-10A	----1--	:30	1	\$250.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Consumers for Smart Solar	CONSUMERS FOR SMART	7097	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	9:30 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	CSS1609SDRTVH	\$250.00 NM
14	10/29/16	10/29/16	Sat 330-7pm ABC College	330-7pm		-----1-	:30	1	\$1,800.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1-	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	6:07 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	CSS1609SDRTVH	\$1,800.00 NM
15	10/29/16	10/29/16	Sat 7pm News	7-730pm		-----1-	:30	1	\$425.00 NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1-	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16		Sat 7pm News	7-730pm	:00		\$425.00 NM
Credited									
16	10/29/16	10/29/16	GMA Saturday 7-8am	Sat 7am-8am		-----1-	:30	1	\$425.00 NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1-	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	6:58 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	CSS1609SDRTVH	\$425.00 NM
17	10/29/16	10/29/16	Sat 8-9am News	Sat 8-9am		-----1-	:30	1	\$375.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1-	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	8:09 AM	Sat 8-9am News	Sat 8-9am	:30	CSS1609SDRTVH	\$375.00 NM
18	10/30/16	10/30/16	Sun 6pm News	6-630p		-----1	:30	1	\$450.00 NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	6:12 PM	Sun 6pm News	6-630p	:30	CSS1609SDRTVH	\$450.00 NM
19	10/30/16	10/30/16	Sun 8-9am News	Sun 8-9am		-----1	:30	1	\$375.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	8:26 AM	Sun 8-9am News	Sun 8-9am	:30	CSS1609SDRTVH	\$375.00 NM
20	10/27/16	10/27/16	Ellen	4-5p		---1---	:30	1	\$425.00 NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---1---	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	4:35 PM	Ellen	4-5p	:30	CSS1609SDRTVH	\$425.00 NM

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1501441-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Consumers for Smart Solar	CONSUMERS FOR SMART	7097	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/27/16	10/27/16	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	---1---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---1--- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	5:56 PM	M-F 5pm News	5-6pm	:30	CSS1609SDRTVH	\$750.00 NM
22	10/27/16	10/27/16	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	---1---	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---1--- 1 \$825.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CSS1609SDRTVH	\$825.00 NM
23	10/27/16	10/27/16	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	6-7AM	---1---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---1--- 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	6:12 AM	WPBF News 25 Mornings	6-7AM	:30	CSS1609SDRTVH	\$650.00 NM
24	10/27/16	10/27/16	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	---1---	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---1--- 1 \$2,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	7:34 PM	Jeopardy	7:30-8PM	:30	CSS1609SDRTVH	\$2,200.00 NM
25	10/25/16	10/25/16	Jimmy Kimmel Class of Time - Pre-emptible with notice	1135P-1238A	-1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -1----- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	12:00 AM	Jimmy Kimmel	1135P-1238A	:30	CSS1609SDRTVH	\$300.00 NM
26	10/25/16	10/25/16	Ellen Class of Time - Immediately Pre-emptible without notice	4-5p	-1-----	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -1----- 1 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	4:34 PM	Ellen	4-5p	:30	CSS1609SDRTVH	\$425.00 NM
27	10/25/16	10/25/16	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	-1-----	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -1----- 1 \$825.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CSS1609SDRTVH	\$825.00 NM
28	10/25/16	10/25/16	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	-1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -1----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	8:50 AM	Good Morning America	7-9AM	:30	CSS1609SDRTVH	\$750.00 NM

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Advertiser	Product	Estimate Number	
Consumers for Smart Solar	CONSUMERS FOR SMART	7097	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/25/16	10/25/16	Jeopardy	7:30-8PM	-1-----	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1-----	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	7:34 PM	Jeopardy	7:30-8PM	:30	CSS1609SDRTVH	\$2,200.00 NM
30	10/26/16	10/26/16	M-SUN WPBF News 25 @ 11-11:35PM		--1----	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--1----	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	CSS1609SDRTVH	\$775.00 NM
31	10/26/16	10/26/16	Jimmy Kimmel	1135P-1238A	--1----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--1----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	12:32 AM	Jimmy Kimmel	1135P-1238A	:30	CSS1609SDRTVH	\$300.00 NM
32	10/26/16	10/26/16	WPBF News 25 @ 6:00PM	6-6:30PM	--1----	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--1----	1	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CSS1609SDRTVH	\$825.00 NM
35	10/26/16	10/26/16	WPBF NEWS AT 9:00AM-F 9A-10A		--1----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--1----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	9:59 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	CSS1609SDRTVH	\$250.00 NM
36	10/25/16	10/28/16	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	12:15 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CSS1609SDRTVH	\$475.00 NM
37	10/30/16	10/30/16	Matter of Fact	SUN 10-1030A	-----1	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	10:20 AM	Matter of Fact	SUN 10-1030A	:30	CSS1609SDRTVH	\$225.00 NM
38	10/26/16	10/26/16	Local Post Debate Special 8-9p		--1----	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--1----	1	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	8:15 PM	Local Post Debate Special	8-9p	:30	CSS1609SDRTVH	\$5,500.00 NM

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Advertiser	Product	Estimate Number
Consumers for Smart Solar	CONSUMERS FOR SMART	7097

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/26/16	10/28/16	WPBF News 25 @ Noon 12pm-1230pm		--WTF--	:30	1	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--WTF--	1	\$425.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	10/27/16	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CSS1609SDRTVH	\$425.00 NM
<u>Total Spots</u>							29		

Payment Terms 30 Days

<u>Gross Total</u>	\$26,325.00
<u>Agency Commission</u>	\$3,948.75
<u>Net Amount Due</u>	\$22,376.25

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.